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**NEWS
RELEASE**

10/ 19/ 2023

El Paso Animal Services and Subaru Partner to Highlight the “Underdogs” Finding Homes for Pet’s that Need it Most

EL PASO, Texas – El Paso Animal Services is excited to partner with Subaru El Paso for the fifth annual National Make A Dog’s Day from 10 a.m. to 2 p.m. Saturday, October 21 at Subaru El Paso, 1444 Airway Blvd.

National Make A Dog’s Day aims to find homes for the "underdogs" – senior, physically challenged, and unique dogs who are often overlooked and waiting for their chance at a better life.

Residents are also able to get free pet microchips from 10 a.m. to 1 p.m.

Subaru El Paso and other Subaru retailers nationwide have pledged to donate \$100 to partner shelters for every pet adopted in October. This contribution offers support to the "underdogs," who often wait the longest for their forever homes.

Since 2008, Subaru and its dedicated retailers have donated over \$51 million to national and local pet organizations, contributing to the adoption, rescue, transport, and well-being of over 420,000 animals.

The community is invited to do something extraordinary for the underdogs in our community by adopting or fostering a shelter dog, becoming a volunteer or donating to the El Paso Animal Services. Share your experiences on social media using #MakeADogsDay and #IAmElPaso to inspire others.

For additional information on adopting, fostering, volunteering and upcoming events, visit ElPasoAnimalServices.org.

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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