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**NEWS
RELEASE**

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Registration Now Open for the City's Largest Business Expo in the Southwest

Opportunity for Local Businesses to Network, Learn How to Do Business with Governmental Agencies

El Paso, Texas—The City of El Paso Purchasing and Strategic Sourcing Department will host the 11th annual Cooperative Purchasing Expo from 8 a.m. to 5 p.m. Wednesday, April 3, at the Judson F. Williams Convention Center.

The Purchasing Expo is an opportunity for local businesses to grow by learning how they can participate in cooperative contracts used by governmental agencies across the country. Cooperative agreements provide vendors with the opportunity to have their goods and services sold in large quantities nationwide.

Friday, February 2 is the last day for vendors to purchase an exhibitor booth for \$300 and space is limited. The expo is also an opportunity for vendors to promote their business to agency buyers and exhibitors. Register here <https://eptxcooperativeexpo.vfairs.com/en/booth-creation-form>

The expo is the largest business networking opportunity in the Southwest. **It is free and open to the public.** Pre-Registration is recommended at link <https://eptxcooperativeexpo.vfairs.com/en/registration-form>.

Resource partners will be providing information on bonding, financing, state and federal certifications, and more on how to do business with government agencies.

All suppliers looking for growth opportunities to learn and better understand cooperative contracts, and networking business-2-business and business-2-agency.

Sponsorship opportunities are still available. If interested in sponsoring the City of El Paso Business Expo visit [Expo Sponsorship Opportunities](#).

For more information, visit www.ElPasoTexas.gov under the Purchasing Department [Purchasing Expo](#) tab or call (915) 212-0043.

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