



MAYOR
Oscar Leeser

**INTERIM
CITY MANAGER**
Cary Westin

CITY COUNCIL

District 1
Brian Kennedy

District 2
Dr. Josh Acevedo

District 3
Cassandra Hernandez

District 4
Joe Molinar

District 5
Isabel Salcido

District 6
Art Fierro

District 7
Henry Rivera

District 8
Chris Canales

**MEDIA
ADVISORY**

02/06/2024

City Seeking Residents to Serve on Urban Planning Group to Shape El Paso's Future

Residents Invited to Help Plan Land Use, Transportation, Housing, and Recreational Development

EL PASO, Texas — The City of El Paso is inviting residents who are passionate about strengthening neighborhoods and shaping El Paso's future to apply to serve on its new working group and ambassador program for urban planning.

The City of El Paso is officially launching Envision El Paso, an update to the city's Comprehensive Plan, and is looking for dynamic and community-oriented individuals to apply to its Envision Working Group and Envision Ambassador Program.

The City's Comprehensive Plan guides how communities should prioritize resources and future planning efforts that will affect things such as land use, infrastructure and community needs. Key guiding themes for the plan update include Equity, Travel Mode Choice, Housing Affordability and Fiscally Responsible Policies.

"Public engagement is essential to developing an effective comprehensive plan that reflects community needs and wants, which is why it's so important that we involve our residents and businesses in this effort. We want visionary community leaders to weave their voices into the fabric of El Paso's future," said Alex Hoffman, Capital Improvement Department Assistant Director. "Together, we can build a city that reflects the diverse aspirations of its people, where every voice resonates in our community's growth."

Envision Working Group

The Envision Working Group will be responsible for working with the City's planning team and their consultant to provide diverse perspectives and feedback regarding the Comprehensive Plan Update. The Envision Working Group will be comprised of a mix of El Paso City Council-appointed leaders and resident leaders from each district.

Resident leaders should be able to commit to a total of six two-hour meetings with the consultant team throughout the duration of the project, which will last approximately 18 months. For more details on applicant qualifications, visit <https://www.elev8ep.com/envision-working-group>. The deadline to apply for the Envision Working Group is March 1, 2024. Selected applicants will be contacted for an interview.

—MORE—



Promoting **Transparent & Consistent Communication**
Among All Members of the Community

Media contact: Tammy Fonce
Strategic Communications Office
(915) 212-1201



MAYOR
Oscar Leeser

**INTERIM
CITY MANAGER**
Cary Westin

CITY COUNCIL

District 1
Brian Kennedy

District 2
Dr. Josh Acevedo

District 3
Cassandra Hernandez

District 4
Joe Molinar

District 5
Isabel Salcido

District 6
Art Fierro

District 7
Henry Rivera

District 8
Chris Canales

Envision Ambassador Program

The Envision Ambassador Program will support community outreach and engagement initiatives for updates to the Comprehensive Plan. As a vital link between city government and its residents, engagement ambassadors will play a key role in fostering collaboration, gathering input, and ensuring that the updated Comprehensive Plan reflects the diverse needs and aspirations of the El Paso community.

Ambassadors will receive a stipend and must commit to a four-hour training session and 25 hours throughout the project (approximately 5 hours to 10 hours per month, depending on activations). Examples of duties include conducting one-on-one interviews and attending pop-up and intercept events and neighborhood/civic group meetings. For more details on applicant qualifications, visit <https://www.elev8ep.com/envision-ambassador>. The deadline to apply for the Envision Ambassador Program is March 1, 2024. Selected applicants will be contacted for an interview.

For more information about the Envision Working Group and Envision Ambassador Program, visit <https://www.elev8ep.com/envision-el-paso>.

###



Promoting **Transparent & Consistent Communication**
Among All Members of the Community

Media contact: Tammy Fonce
Strategic Communications Office
(915) 212-1201