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## El Paso Museum of Art Celebrates Selena the “Queen of Tejano Music” with New Exhibit

**EL PASO, Texas**—The El Paso Museum of Art (EPMA) invites the community to the opening of a new exhibit, *Selena Forever/Siempre Selena*, that celebrates and remembers former Grammy Award-winning artist, Selena, beginning Thursday, February 15.

The new exhibit commemorates the enduring legacy of Selena Quintanilla-Pérez and her global impact on music, fashion, and pop culture. Her influence extends to El Paso, who to this day continues to inspire new generations while also cementing herself as an icon in the Hispanic community. The exhibit celebrates the proclaimed “Queen of Tejano Music” through monumental photography, Selena-inspired costumes, and memorabilia contributed by the El Paso community.

In addition to viewing the exhibit, the community is invited to an event-filled day from Noon to 4 p.m. Saturday, February 17.

Visitors can enjoy activities such as dance and cumbia classes, a paper flower workshop, and a Selena look-alike contest. There will also be music and live performances by DJ Rodriga Rockmore and Touch Dolls.

For those looking for a calmer environment to celebrate Selena’s legacy, the public can join EPMA for the Wellpoint low-sensory hour from 11 a.m. to Noon, every Sunday through the close of the exhibition.

The exhibit, *Selena Forever/Siempre Selena*, and its accompanying programs are part of the EPMA: Frontera Forward initiative established to advance the understanding and appreciation of the El Paso/Ciudad Juárez border community through the arts.

*Selena Forever/Siempre Selena* runs through February 2025.

For more information on the exhibition and programs available at the El Paso Museum of Art, visit [www.epma.art](http://www.epma.art).

Support for this exhibition and programming is provided by the Mellon Foundation, Wellpoint, the National Endowment for the Arts, the Texas Commission on the Arts, the El Paso Museum of Art Foundation, and the City of El Paso Museums and Cultural Affairs Department.

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Promoting **Transparent & Consistent Communication**  
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