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**NEWS
RELEASE**

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Public Libraries Partner with Local Grocery Store to Host Book Drive

Event Features Enhanced Library Card Pop-Up

EL PASO, TEXAS—The El Paso Public Libraries is teaming up with Food City Supermarkets for a community book drive from 11 a.m. to 2 p.m. on Saturday, June 22, at the Food City Ranchland, 7444 Gateway Blvd East.

For every book that is donated by a customer, Food City will donate a package of flour tortillas (limit one package per customer). **The community event will feature the Public Libraries Bookmobile where visitors can get a new Enhanced Library Card on the spot** and be able to take a selfie with Libraries mascot “Lea.”

“We are incredibly grateful to Food City for their generous support in promoting literacy within our community,” said El Paso Public Libraries Director Norma Martinez. “The partnership with Food City helps provide valuable resources to our patrons and fosters a love of reading that will benefit individuals of all ages. Together, we are making a lasting impact on the lives of many and strengthening the bonds within our community.”

Visitors are encouraged to donate new books. Books collected during the event will be used as prizes for the 2024 Summer Reading Club and for the annual Dia de los Ninos, Dia de los Libros event.

“Food City Supermarkets is thrilled to partner with the El Paso Public Libraries to promote programs such as the El Paso Summer Reading Club,” said Food City Finance and Marketing Director Melissa Santos. “Community involvement has always been a core value for us, and we are passionate about advocating for children’s literacy. We are excited to support this wonderful event and look forward to inspiring young readers.”

During the book drive, visitors will be able to check out a book on the spot and learn more about all the free services provided by the El Paso Public Libraries.

For more information on Food City Supermarkets visit FoodCityEP.com or follow Food City on Instagram @Foodcityep.

Information on the El Paso Public Libraries, including events, programming and guidelines on the Enhanced Library Card, can be found at EIPasoLibrary.org.

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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